

growing sustainable communities

A CONFERENCE FOR MUNICIPAL AND BUSINESS PROFESSIONALS

HOSTED AND PRESENTED BY:



7TH ANNUAL CONFERENCE
October 7&8, 2014
Grand River Center | Port of Dubuque | Dubuque, Iowa

www.GSCDubuque.com



The 7th Annual Growing Sustainable Communities Conference is an established conference led and hosted by the City of Dubuque, a city well known for its sustainable leadership and success, and is promoted to over 40,000 municipal/business professionals nationwide.

	Conference Sponsor	Banquet + Track Sponsor	Network Reception Sponsor	Tote Sponsor	Lanyard Sponsor	Banquet Sponsor	Media Sponsor	Track Sponsor	Workshop Sponsor	Booth Exhibit	Auto Display
Sponsorship + (1) Booth	\$10,000	\$4,900	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,400	\$1,250	\$900	\$1,240
Sponsorship Only	\$10,000	\$4,900	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$1,700	\$500	N/A	\$500
Complimentary registrations	8	4	2	2	2	2	2	2	2	2	2
Name/Logo in promo materials	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Option to supply promo items for totes	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Visual Recognition	Name/Logo at Registration Area	Name/Logo at Attendee Tables in Ballroom & at Select Workshops	Name/Logo at Networking Reception	Name/Logo on Totes and Tote Table	Name/logo on lanyard	Name/Logo at Attendee Tables in Ballroom	Name/Logo at kiosk and/or sponsor table	Name/Logo at Select Workshops	Name/Logo at Sponsored workshop	Name at Booth	Name at booth/Auto
Event Program Ad*	Full Page Ad	1/3 Page Ad	Name	Name	Name	Name	Name	Name	Name	Name	Name
.Name/Logo on GSC Website	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
*See next page for Conference Program advertising and other marketing options											

For additional information, please contact Sustainable City Network • 563.588.3858 • kruden@woodwardbizmedia.com

Conference Program Guide Advertising

Size	Dimensions	Cost
Back Cover	8 ½ w. x 11 h.*	\$675.00
Inside front/back cover	8 ½ w. x 11 h.*	\$525.00
Full page	8 ½ w. x 11 h.*	\$425.00
½ page	8 ½ w. x 5 ½ h.	\$350.00
1/3 page	8 ½ w. x 3 h.	\$275.00

*Add 1/4" for bleeds.. Photos sampled at no less than 300 dpi at scale, logos and artwork sampled at 600 dpi or higher at scale. Artwork submitted as PDF (v1.3) preferred.

Deadline for space reservation and materials September 12, 2014

Attendee Lists and Email blasts

Sponsors and exhibitors of the conference will receive a listing of the registered attendees with their name, title, organization, and mailing address shortly after early-bird registration closes on September 17th. If you wish to contact the attendees by e-mail after the conference, we will send a simple text message for you for \$250. If you require a custom designed message (html), an additional \$150 charge will apply.

Up to 3 email blast may be purchased. They may be scheduled up to 2 weeks prior to the conference, or up to 2 months after the concludes.

Contact: Karen Ruden, Sustainable City Network, (563) 588.3858. kruden@woodwardbizmedia.com

It's not waste until it's wasted.

As a conference promoting sustainability, we are hosting it as a “Zero-Waste” event.

- ✓ Invitations and registration are online.
- ✓ There will be lanyard drop-off stations so that we can re-use them next year.
- ✓ Hotel rooms are reserved within walking distance of the conference.
- ✓ Presentations will be available for electronic download after the conference.
- ✓ All food and drinks will be served on china.

Exhibitors are asked to follow the guidelines listed below:

Reduce & Reuse

- ✓ Design promotional materials to work at other events so you can reuse materials.
- ✓ Hand out promotional items only to attendees who request them. One way to increase the value attendees place on your company's promotional items and to encourage interaction is to require attendees to sign up for products or play to win a promotional item.
- ✓ Offer to email materials to the attendees.

Recycle & Compost

- ✓ Paper, paperboard, magazines, newspaper, cardboard, cans, and plastic bottles will be recycled at the event. If you plan to distribute anything that may be consumed or discarded onsite (literature, candy, sample products or promotional materials), please ensure packaging is minimal, recyclable or compostable.
- ✓ If you plan on handing out food service items they must be certified compostable by the Biodegradable Plastics Institute (BPI). Visit www.bpiworld.org, for more information and certified compostable products.
- ✓ Food scraps and compostable paper products will be diverted for composting.

Information and other benefits

Exhibitors and Workshop sponsors

Each 8'x10' exhibit space will consist of pipe and drape (plum color), 1 table (skirted in plum), 2 chairs and a garbage can. Contact **Sustainable City Network by September 19** if you need to order any of the following:

- **Additional tables - \$40.00 each**
- **Electricity - \$40.00 per 10' booth space**

Free parking is available in the lots and ramps surrounding the Grand River Center. The Grand River Center provides free wireless internet.

If you are Exhibiting

If you have anything that needs to be shipped to the conference center: Please schedule your shipments to arrive Thursday, October 2 – Monday, October 6

Please ship it to:

Grand River Center
GSCC - [Company Name]
500 Bell St.
Dubuque, IA 52001

Return shipment:

Must be arranged and paid for in advance.
Labels may be printed in the conference office
(copy/print fees may apply).

Exhibit set-up is **Tuesday, October 7 from 7:00 am to 10:00 a.m.** ; You may tear-down your display **Wednesday, October 7 at 1:00 p.m.** Arrangements for early setup on Monday, October 6 can also be arranged.

If you are Sponsoring (without exhibiting)

If you are taking advantage of the table top display space offered, set-up is **Tuesday, October 7 from 8:00 to 10:00 a.m.** You will find your 3'x3' tabletop space labeled with your company name. If you are sending items for the tote bag, please arrange for them to arrive no later than Friday, September 19. Shipping address is: SCN/GSCC Tote, 801 Bluff St., Dubuque, IA 52001.

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